

New waxflower varieties released

Three new varieties of waxflower have been developed by the Western Australian Agriculture Authority (WAAA). The three varieties ready for release are WX 56, WX 74 and WX 87 and as yet have not been named, but do have provisional protection under the Plant Breeder's Rights Act 1994. WAFEX has been successful in gaining the exclusive licence for the production and marketing of these three varieties.

The initial release will be restricted to Western Australian flower growers and WAFEX will coordinate the supply of propagation materials and plants, as well as marketing and distribution for both the export and domestic cut flower markets.

WAFEX managing director Craig Musson is looking forward to the prompt commercial release of these new varieties to growers. "The white pearl flower varieties WX 74 and WX 87 have been selected for their mid to late flowering season, which will extend white pearl waxflower supply beyond the current latest variety, Ivory Pearl," said Mr Musson.

"The WX 56 is an exciting two-tone pink variety with an attractive green centre and in recent years there has been a noticeable shortage of export-quality pink waxflower varieties."

All three varieties released by WAAA have been extensively tested for production, stem length and vase life.

For further information contact Craig Musson at WAFEX on 08 9250 2431 or email craig@wafex.com.au



PHOTOS

ABOVE RIGHT: WX 56

MIDDLE RIGHT: WX 87

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