

Exciting developments in Waxflower breeding



Helix Australia continues to build on its strong foundation as the global leader in the breeding and licensing of Chamelaucium and Boronia for both cut flower and ornamental use.

Helix Australia has recently opened up new grower licenses in Spain, USA and Israel. In addition, Australian growers of Helix Australia varieties now have access to a wider range which includes 18 varieties of Waxflower and two varieties of Boronia.

The Helix Australia web site (www.helixaustralia.com.au) has also recently been upgraded displaying the full range of varieties as well as being available in five languages for Helix's expanding global customer base.

"Australian nursery growers have really welcomed our wide range of Waxflower hybrids show casing a wide selection of colours, bloom sizes and also a longer

period of flowering," said Adrian Parsons, Managing Director, Helix Australia.

Parsons continued, "The consumer demand is clearly strong for Waxflower as a landscape plant as we are even seeing strong sales before the plants come into bud and flower."

The extended and strong breeding partnership Helix Australia has forged with Kings Park & Botanic Garden in Perth continues to bring positive results at both a cut flower and ornamental plant level.

The emphasis in the Kings Park Waxflower breeding program is producing elite hybrids with flowers larger than 25 mm through development

of tetraploid (four sets of chromosomes) and eventually infertile triploid (three sets of chromosomes) varieties. These hybrids will have a range of colours and colour combinations.

Tetraploids and triploids of Boronia with larger flowers are also being produced in both the bell flower and star flower styles. The inclusion of the superb fragrance from *B. megastigma* (brown boronia) remains a priority, particularly for hybrids with bright flower colours. 🌱

For more information on Helix Australia, contact Adrian Parsons at adrian@helixaustralia.com.au.



PREMIUM BORONIA & WAXFLOWER VARIETIES

www.helixaustralia.com.au

For more information contact adrian@helixaustralia.com.au



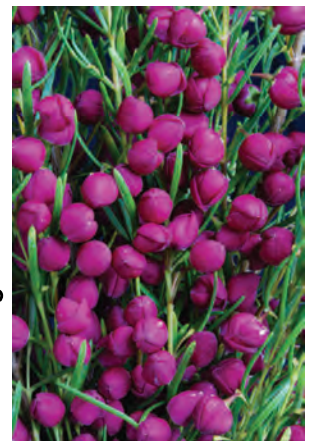
Waxflower Sarahs Delight



Waxflower My Sweet 16



Boronia Magenta Stars



Boronia Plum Bells

Available from:-

VIC
Grandview Nursery
Narkabundah Nursery
Humphris Nursery

SA
Native Plant Wholesalers
Lewis Horticulture

NSW
Tarrawood Nursery
Gondwana Nursery