



# Impressive Waxflower pots to excite the market

The Australian Waxflower season will commence in early June and leading breeder Helix Australia anticipates an excellent crop of outstanding potted waxflower and boronia varieties from its network of licensed growers.

In addition, production of Helix Australia potted Waxflower varieties will also commence from its licensed grower in South Africa.

Early season Waxflower varieties include Morning Delight (white), Sarah's Delight (pink) and Moonlight Delight (white). Mid season Waxflower varieties include Dancing Queen (pink), Kerry (pink) and Nina's Delight (purple). Late season Waxflower varieties include Pearl Buttons (white) and My Sweet 16 (red and white).

There are currently two Boronia varieties available (Plum Bells and Magenta Stars) with a further 30 new Boronia hybrids under trial.

Adrian Parsons, Helix Australia Managing Director says the investment in sophisticated breeding programmes continues with the objective of continually bringing new and unusual Waxflower varieties to the market.

"Our long standing breeding relationship with Kings Park & Botanic Garden continues with the somatic fusion breeding technique delivering many positive outcomes," says Parsons.

Parsons continues, "We continue to stay focussed on developing even earlier flowering hybrids with larger blooms that can be on the retail shelves from June each year."

The massive retail plant demand during Covid 19 has resulted in many Helix Australia Waxflower and Boronia varieties being made available in May. Helix Australia still anticipates good supply being available for garden centres and landscapers throughout winter and spring.

To assist sales of Waxflower and Boronia varieties, Helix Australia has financed a segment on Garden Gurus TV programme to be screened in late winter/early spring 2020 🌱.

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## PREMIUM BORONIA & WAXFLOWER VARIETIES

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Waxflower Sarahs Delight



Waxflower My Sweet 16



Boronia Magenta Stars



Boronia Plum Bells

Available from:

### VIC

Grandview Nursery  
Narkabundah Nursery  
Humphris Nursery

### SA

Native Plant Wholesalers

### NSW

Tarrawood Nursery  
Gondwana Nursery

### WA

Benara Nurseries  
Domus Nursery  
Plantrite